

**Fitbug Holdings Plc
(‘Fitbug’ or ‘the Company’)**

Change of Adviser

Fitbug Holdings Plc, the AIM listed provider of online personal health and well-being services, announces that Cantor Fitzgerald Europe has been appointed as the Company's Nominated Adviser & Joint Broker with immediate effect.

This follows the acquisition of certain assets and businesses of Seymour Pierce Limited by Cantor Fitzgerald Europe. For further information see the AIM Notice dated 8 February 2013.

- Ends -

For further information visit www.fitbugholdings.com or contact:

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About Cantor Fitzgerald Europe

Cantor Fitzgerald Europe is a leading global financial services firm at the forefront of financial and technological innovation. It is an unlimited liability company incorporated in the England with its head office at 17 Crosswall, London, E14 2LS. It also operates from branches in Milan, Paris and Tel Aviv. It is authorised and regulated in the United Kingdom by the Financial Services Authority (reference number 149380), and is a member of [the London Stock Exchange](http://www.londonstockexchange.com). It provides an array of financial services to global clients including corporate finance, corporate broking, research, equity and fixed income execution, trading and market making, derivatives, fx, spread betting and CFDs. For more information please visit www.cantor.com.