



**Kin Group PLC** - KIN Grant of Options  
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14 June 2017

## **Kin Group Plc / Epic: KIN / Index: AIM**

**RNS ANNOUNCEMENT:** The information communicated in this announcement contains inside information for the purposes of Article 7 of Regulation 596/2014.

**14 June 2017**

### **KIN GROUP PLC ('KIN' OR 'THE COMPANY')**

#### **Grant of Options**

Kin Group Plc (AIM: KIN), the AIM quoted digital wellness provider for corporate organisations trading as Kin Wellness, announces that it has today granted options to Heidi Steiger, its non-executive Director, over an aggregate of 11,082,303 Ordinary Shares, representing 0.61% of the enlarged issued share capital of the Company pursuant to the Company's Unapproved Share Option Scheme 2016. The options are exercisable between the third and tenth anniversary of grant or in the event of a takeover. One third of the options will be exercisable at 0.25p per share, one third at 0.35p per share and the remainder at 0.5p per Ordinary Share.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Heidi Steiger
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-executive Director

b)	Initial notification/ Amendment	Initial Notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Kin Group Plc	
b)	LEI	N/A	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument Identification code	Options over Ordinary shares of 0.01 pence each  GB00B57JBH88	
b)	Nature of the transactions	Grant of share options	
c)	Price(s) and volume(s)	<b>Price(s)</b>	<b>Volume(s)</b>
		0.25p	3,694,101
		0.35p	3,694,101
		0.5p	3,694,101
d)	Aggregated information - Aggregated volume - Price	11,082,303 Subject to conditions set out in the Agreement	
e)	Date of the transaction	14 June 2017	
f)	Place of the transaction	Off market	

**\*\*ENDS\*\***

For further information visit [www.kinwellness.com](http://www.kinwellness.com)

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**Notes  
About Kin Wellness**

Kin Wellness provides digital wellness solutions that empower employers to create a positive culture of health within their organisation. By helping employees to embrace a healthier way of living, Kin Wellness can help maximise performance, reduce absenteeism, decrease the risk of chronic illness, and lower healthcare costs.

The Company's technological edge allows it to address holistic wellness by engaging both individuals and teams through intelligent, personalised interaction and gamification. This is an opportunity to make incremental behavioural changes that will last a lifetime. The progress of individuals translates to actionable data, meaningful reporting and insights that allow the organisation to monitor the impact of the programme and to refine it in order to achieve success.

Shares are admitted to trading on the London Stock Exchange AIM market under ticker KIN.

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