

Fitbug Holdings PLC - KIN New customer win covering 14,000 employees
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FITBUG HOLDINGS PLC ('FITBUG' OR 'THE COMPANY')

Fitbug announces new customer win covering 14,000 employees

18th January 2017, London: Fitbug Holdings Plc, the AIM quoted digital wellness technology provider for corporate organisations, today announces a customer win with a global financial services group in Asia. The customer will use Fitbug's digital wellness services to help maximise employee performance, with the end goals of improving employee engagement, and reducing absenteeism and risk of chronic illness.

Fitbug has secured an initial 1-year corporate wellness programme, which includes ongoing service revenue, together with an order for 14,000 devices. The devices were shipped in December and the programme is rolling out early this year. The client wishes to remain anonymous at this time.

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For further information visit www.fitbugholdings.com

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Notes

About Fitbug®

Fitbug provides digital wellness solutions that empower employers to create a positive culture of health within their organisation. By helping employees to embrace a healthier way of living, Fitbug can help maximise performance, reduce absenteeism, decrease the risk of chronic illness, and lower healthcare costs.

The Company's technological edge allows it to address holistic wellness by engaging both individuals and teams through intelligent, personalised interaction and gamification. This is an opportunity to make incremental behavioural changes that will last a lifetime. The progress of individuals translates to actionable data, meaningful reporting and insights that allow the organisation to monitor the impact of the programme and to refine it in order to achieve success.

Fitbug's shares are listed on the London Stock Exchange AIM market under ticker FITB.

This information is provided by RNS
The company news service from the London Stock Exchange

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